



GOVERNMENT OF MAHARASHTRA



**RURAL DEVELOPMENT DEPARTMENT**  
**STATE MANAGEMENT UNIT - RURAL HOUSING**

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## “Maha Awaas Abhiyan – A 100 Days Campaign”

The rural housing program and in view Governments commitment to provided “Housing For all by 2022” the Scheme of Indira Awaas Yojana has been re-constructed into Pradhan Mantri Aawas Yojana - Gramin is being implemented since 20th November 2016 then 20th November is celebrated as “National Housing Day”.

Government of Maharashtra has launched “Maha Awas Abhiyan-Gramin” on Friday 20th November 2020 in presence of Hon'ble Chief Minister Shri.Uddhav Thakare, Hon'ble Deputy Chief Minister Shri. Ajit Pawar, Hon'ble Minister, Rural Development Shri. Hasan Mushrif, State Minister, Rural Development & Revenue Shri. Abdul Sattar, Hon. Additional Secretary of Chief Minister Shri.Ashishkuar Singh, Hon. Principal Secretary of Chief Minister Shri. Vikas Kharage, Director, State Management Unit-Rural Housing Dr.Rajaram Dighe and SMURH staff Officers.

To create the public awareness and boost the housing schemes in Maharashtra State a 100 days



champaign will be implemented from 20th November 2020 to 28th February 2021.

State Management Unit-Rural Housing plans to achieve to provide space to landless beneficiaries under PDU scheme, Closing the gap between Target and Sanction, Closing the gap between Sanction and 1st Instalment, Closing the gap between Target and Completion, To Complete the Pending delayed Houses, Financial Completion of all Housing scheme, To achieve the Mason Trainings, Construction of Demo Houses, Aadhar Seeding and Job card Mapping of Permanent Waiting List, Convergence with other Government Departments and for innovation and Best Practices.

## **State Management Unit-Rural Housing Role & Responsibility**

State Management Unit-Rural Housing (SMURH) monitoring & evaluation of all housing schemes, for implementing the Schemes co-ordinates with various department like Rural Development Department, Social Justice, Vimukta Jatis, Nomadic Tribes and Special Backward Classes Welfare, Industries and Mining and Tribal Department, for capacity building of stake holders organize workshop and training related to housing sector, IEC programmes for public awareness and Housing sector related input policy suggested to Central and State Government.

### **Pradhan Mantri Awaas Yojna - Gramin**

This Scheme is implemented through Rural Development Department Government of India with effective from 1 April 2016 (conversion from Indira Awaas Yojna). The objective of this scheme is "Houses for all by 2022", to provide houses to homeless and provide a good quality house to the beneficiaries. The selection of beneficiaries are from the final PWL list which Gram Sabha based on SECC 2011 data. Both central Government and State Government are the funding partner for this scheme 60% Central Government and 40% State Government fund is Share. The process of fund disbursement is Direct Bank Transfer DBT to beneficiaries bank account.

### **Ramai Awas Yojana –**

Ramai Awas Yojna is a Social Justice and Special Assistance Department Scheme with effective from 15th Nov 2008. The objective of this scheme is to provide houses to Scheduled Caste and Navboudh Community in the state. Beneficiaries are from Gram Sabha and finalized at District level committee. The Scheme is

100% financed by the Government of Maharashtra. Fund is Directly Bank transferred to beneficiaries bank account.

### **Shabri Awas Yojana –**

Its a Tribal Development Department scheme, to provide houses to Scheduled Tribes in Maharashtra State. The scheme is implemented from 28th March 2013. Beneficiaries are financially assistance with Rs. 1.20 Lakh in general and Rs. 1.30 lakh in Naxalite & Hilly area of Maharashtra. Government of Maharashtra is funding this Scheme 100%. Beneficiaries are benefitted with direct bank account transfer of fund.

### **Aadim Vikas Yojana –**

A Housing scheme by Tribal Development Department, for Katkari, Madia Gond & Kolam Community in Maharashtra. It's implemented from 7th Feb 2017. Beneficiaries are shortlisted from Gram Sabha and finalised at District Level Committee Meeting. its a 100% state funded rural Housing scheme. Beneficiaries are financially assisted with Rs. 1.20 Lakh in general and Rs. 1.30 lakh in Naxalite & Hilly area of Maharashtra. Fund is Directly Bank Transfer to beneficiaries bank account.

### **Yashwantrao Chavan Mukta Vasahat Yojana –**

A housing Scheme by Vimukta Jatis, Nomadic Tribes and Special Backward Classes Welfare, Labour Department, Government of Maharashtra, to provide houses to VJNT and backwards Class in the state. Its 100% Maharashtra Government funded scheme. Beneficiaries are supported with Rs. 1.20 Lakh in general and Rs. 1.30 lakh in Hilly area & Rs 44 Lakh for Society Development. Fund is directly

transferred to beneficiaries bank account.

### Atal Bandhakam Kamgar Awas Yojana - Gramin-

A Rural Housing Scheme for Construction labour (mason) by the Industries, Energy & Social Welfare Department, Government of Maharashtra. The Housing Scheme is effective from 14th Jan 2019. The beneficiaries are short listed by the District Committee under the chairmanship of Labour Commissioner/Deputy Labour Commissioner. Government of Maharashtra is financing this scheme 100% and fund disbursement is directly transferred to the beneficiaries' bank account.

### Pardhi Awas Yojana –

A Housing scheme by Tribal Development Department, for Pardhi Community in Maharashtra. It's implemented from 27th Feb 2016. Beneficiaries are shortlisted from Gram Sabha and finalised at District Level Committee Meeting. It's a 100% state funded rural Housing scheme. Beneficiaries are financially assisted with Rs. 1.20 Lakh in general and Rs. 1.30 lakh in Naxalite & Hilly area of Maharashtra. Fund is directly transferred to beneficiaries bank account.

### Pandit Dindayal Upadhyay Gharkul Jaga Kharedi Arthsahayya Yojana (PDU)

Yojana for the Eligible beneficiaries of State & Central Rural Housing scheme, but don't own land, for these beneficiaries to Purchase Land. A Scheme by Rural Development Department by 100% State funding, for the Landless beneficiaries. The beneficiaries can be assisted up to 500 Sq. Ft. up to Rs. 50,000 for purchase of Land. Fund disbursement is directly to beneficiaries bank account.

### Encroachment Regulations -

Encroachments before 1/1/2011 by the rural beneficiaries, to make Resident land available to these beneficiaries is a initiative by Rural Development Department and funded by the state Government. To Relocate the encroachments under forest, common land, unsuitable land and acquiring under other Government lands. To relocate and rehabilitate them to other alternative places. Gram Sabha may plan develop a layout in the encroachment land in the area.

### Inputs to Government -

#### Maha Awaas Abhiyan-Grameen

Post Covid-19 to gear up the housing Scheme and encourage the staff in state Dr.Rajaram Dighe, Director, State Mission Management Unit - Rural Housing, took an initiative, to discuss and research with experts on current on scenario which proposed the a group of activities which finally resulted the “Maha Awaas Abhiyan-Grameen”. Based on study the “MahaAwaas Abhiyan” was proposed to Government of Maharashtra, which was approved on 20th Nov 2020 & Government of Maharashtra has passed a Government Resolution for "Maha Awaas Abhiyan-Grameen". This Champaign focuses on "Houses for all - 2022" and various activities are planned for the Public Awareness & effective implementation all housing schemes. The campaign will be actively promoted from 20th Nov 2020 to 28th Feb 2021.



## Demo House Construction Guidelines -

As per the Government of India instruction for the Demo House construction use 7 types of PIA options. From the State level priority to decentralization process of them District level Government Agency Executive Engineer, PWD is the option. Director, SMURH submitted the

proposal to Government of India for approval.

Regarding Demo House Construction SMURH proposal approved by Govt. of India and granted permission to not only Maharashtra but also for whole Country.

## Hon. Rural Development Minister Shri. Hasan Mushrif, Quarterly Magazine Publication, Announcement the Partnership and Extension of Maha Awas Abhiyan

Hon'ble Rural Development Minister Shri. Hassan Mushrif has inaugurated Maha Awas Quarterly Magazine Publication and announced the Partnership with IIT (Mumbai), Reliance Foundation & HUDCO. He also announce the extension of Maha Awas Abhiyan-Grameen in the State Level Review Meeting held on February 23, 2021.

First Maha Awas Quarterly Magazine was published at the hands of Hon. Chief Mminister Shri. Uddhav Balasaheb Thackeray which gives insights on developments in the rural housing sector in the state and innovative initiatives in the rural housing sector. Similarly the publication of the second issue (October to December, 2020) was Published at the hands of Hon. Rural Development Minister Shri. Hassan Mushrif.

cost but quality house construction technology, as well as building houses that can withstand natural calamities like earthquakes and storms. In addition to this training of rural housing engineers in the state will be imparted in collaboration with IITs and the students from IITs will be involved in rural housing schemes through internships. IIT is one of the leading and reputed institutes in the country and their collaboration will help in making quality rural households.



He also stated that IIT (Mumbai) would be involved in designing houses in the state according to the local geographical conditions, developing low



HUDCO (Housing and Urban Development Corporation) will provide technical assistance for rural housing as



well as financial assistance through CSR. HUDCO will collaborate to build basic facilities through CSR in construction multi-storey buildings as well as housing colonies in large villages. HUDCO will also work to develop low-cost housing technology.

The Reliance Foundation will help the Stakeholders to provide information on various housing schemes to the concerned beneficiaries through audio, video as well as text messages. A help line will also be set up to provide information on rural housing schemes with the participation of all these objective of the rural households in the state will be achieved soon.



The houses of 3.37 lakh beneficiaries in various rural housing schemes have been sanctioned in the state from 1st April 2020 till now and the first instalment has been provided to 2.98 thousand beneficiaries. So far 1.85 lakh houses have been completed and it has been decided to complete the remaining houses by March 31 and it decided to implement "Mission Zero". For this, the Mahawas Abhiyan is being extended till March 31, 2021.

Hon. Minister RDD Shri.Hasan Mushrif mentioned in his speech, all housing schemes are important to alleviate the plight of the rural poor, the homeless and to realize their dream of a

home. Working for these schemes is a kind of social work. So he appealed all Concern staff of Zilla Parishad, Panchayat Samiti and Gram Panchayat of all schemes to provide effective housing to the rural poor and homeless.

Due to unavailability of space, 74.373 thousand eligible beneficiaries could not be able to build houses in the state. He added Efforts should be made to provide space to these beneficiaries. He assured he will have a word with the Revenue Minister and try to make the land of Gairan and Agriculture Corporation available for housing construction.

A program in this regard was held at the Ministry, Hon. Additional Chief Secretary of Rural Development Shri. Rajesh Kumar, Director State Management Unit-Rural Housing Dr. Rajaram Dighe, IIT's Shri.Prakash Nathagopalan, Reliance Foundation's Shri.Abhijit Thackeray, HUDCO's Regional Head Shri. V.T. Subramanian, SMURH Deputy Director Smt. Manjiri Takle and Shri. Nilesh Kale were present on this occasion. Chief Executive Officers of all Zilla Parishads in the state, Project Director of District Rural Development Agency and Block Development Officer's etc. were present in the online meet.



## Field visits of the State Level Officers for Effective Implementation of Maha Awas Abhiyan-Grameen

Maha Awas Abhiyan-Gramin is being implemented in the state from

November 20, 2020. For effective implementation and monitoring of the

campaign, state level officers have been appointed as Divisional Liaison Officers for 6 Revenue Divisions. The liaisoning officers visited Nagpur, Bhandara, Gondia, Solapur, Palghar, Raigad, Amravati, Akola, Nandurbar and Jalgaon districts.

Nagpur Division liaisoning officers & Deputy Director of SMURH Shri. Nilesh Kale Visited Nagpur, Bhandara and Gondia districts from 3rd to 5th February 2021 respectively. Amravati Division liaisoning officer & Deputy Director of SMURH Smt. Manjiri Takle and Aurangabad Division liaisoning officer & State Coordinator Shri. Ram Aghav visited Amravati and Akola districts respectively between 4th and 5th February 2021. Pune Division liaisoning officer & Assistant Director (Accounts) of SMURH Shri. Santosh Bhand Visited Solapur district on February 5, 2021. Konkan Division liaisoning officer & Assistant Accounts Officer of SMURH Shri. Sanjay Ghogale visited Palghar, Raigad and Sindhudurg districts on 4th, 5th and 24th February 2021 respectively. Nashik Division liaisoning officer & Executive Engineer of SMURH Shri. Santosh Pansare visited Nandurbar and Jalgaon districts on 4th and 5th February 2021 respectively.

During the visit all divisional

liaisoning officers were held a meeting with District Rural Development Agencies Project Directors, Panchayat Samitees Block Development Officers, Divisional Programmer, District and Block level Programmers, Rural Housing Engineer and other concerned staff of the district to review the progress of housing schemes under Maha Awas Abhiyan Gramin. They also visited Gram Panchayat and inspected the construction of houses and gave valuable inputs on rural housing scheme. Similarly they inspected Gharkul Marts at Gram Panchayat level and inspected Panchayat Samiti level Demo Houses.

Solapur district on February 5, 2021 Shri. Santosh Bhand called a meeting where Mr. Arjun Gunde, Additional Chief Executive Officer of Solapur District Zilla Parishad Were presented.

During Sindhudurg district visit February 24, 2021, Sanjay Ghogle had a meeting with Shri. Vasekar, Chief Executive Officer of Sindhudurg Zilla Parishad, about the progress of rural housing schemes, availability of land and sand for construction of houses and cooperation of revenue department officials.



## Invitation from Gharkul beneficiary to Hon'ble Chief Minister for the marriage Ceremony

Hon'ble Chief Minister Shri. Uddhav Balasaheb Thackeray visited Palghar district on 12th February 2021. During the visit he visited Jamsar Primary Health Centre at Jawahar block and the Angwadi Center at Kharwand in Palghar and inquired about the Anganwadi workers. He also visited the tourist spot developed by the local tribal peoples at Dharpapada and Jawahar. He also inspected the houses of Gramin Awas Yojana in Khadkhad Gram Panchayat in the Jawahar block and



discussed with the beneficiaries.

Shri. Vithal Ramesh Pardhi beneficiary meet Hon. Chief Minister and handed over the invitation card of Gharkula and was happy that he is getting married because of the new house which was the dream come true for him. He thanked the Hon. Chief Minister for the house he got from the Gramin Awas Yojana and CM accepted his wedding card and wished him all the best for his future life.



## Meeting of Hon. Secretary, Tribal Development Department

On February 15, 2021 a meeting was held with Tribal Development Department Secretary Shri. Anup Kumar Yadav regarding the physical and financial progress of the Tribal Development Departments Financial Assistance Schemes. The meeting was attended by Dr. Rajaram Dighe Director of State Management Unit-Rural Housing, Deputy Director Smt. Manjiri Takle and Deputy Secretary Tribal Development Shri. S. N. Shinde.

In this meeting Hon. Secretary, Tribal Development Department took review of physical and financial progress of Pardhi Awas Yojana, Shabari Awas Yojana, Aadim Awas Yojana and Funds required for this scheme and discussed the status of the funds available and asked Dy. Sec Shinde to make necessary funds available for the same.

He also introduced the concept of logo for Tribal Development Department Financed Housing Scheme. The logo presented by Dr. Rajaram Dighe has been selected for the Tribal Development Department Financial Assistance Housing Scheme and insisted all to put the logos on Paradhi Awas Yojana, Shabari Awas Yojana and Adim houses.



## **Distribution of first instalment to Gharkul beneficiaries at the hands of Member of Parliament**

On February 24, 2021, Smt. Pritamtai Munde, Member of Parliament, Beed, was present at the Panchayat Samitee Kage to review various housing schemes under Maha Awas Abhiyan-Grameen, to solve the problems of the beneficiaries regarding house construction and inaugurated Demo House.

The event was attended by Taluka Member of Legislative Assembly Smt. Namitaitai Mundada, Zilla Parishad Member, Panchayat Samiti Chairperson, Deputy Chairperson, Panchayat Samiti Member, Block Development Officer and other concerned officers / staff.

On this occasion the first instalment was distributed to 1606 beneficiaries of Pradhan Mantri Awas Yojana-Grameen and Ramai Awas

Yojana at the hands of Hon. MP Smt. Pritamtai Munde. Also, cheqs were distributed to 35 beneficiaries of Special Component Scheme and Innovative Scheme under Animal Husbandry Department. She said a demo house should be set up in the premises of the Panchayat Samiti office to guide everyone. The Bhumipujan ceremony of the Demo House was done at the hands of Smt. Pritamtai Munde.



## **Meetings of the Ministry of Rural Development, Government of India**

Hon. Secretary, Ministry of Rural Development, Government of India had called a video conference for the review the Pradhan Mantri Awas Yojana-Gramin on February 5, 11, 19 and 26, 2021. The meeting was attended by the Director from the State of Maharashtra, State Management Unit-Rural Housing as well as the officers / staff of the Unit.

In this meeting after taking a detailed review of the work of the State of Maharashtra under Pradhan Mantri Awas Yojana-Gramin, he instructed to approve the houses under Pradhan Mantri Awas Yojana-Gramin and complete the unfinished houses immediately. He insisted that the beneficiaries in the Permanent Waiting List (PWL) under Pradhan Mantri Awas Yojana-Gramin should be provided with

space for construction and other houses should be cleared immediately. The names of ineligible families should be removed from Awasplus. Incomplete houses should be completed under Indira Awas Yojana. He asked that the Proceedings should be completed for seeding of the applicants and their families surveyed in Awasplus.





## **Hon. Divisional Commissioners visit to the site for checking the houses**

On 12 February, 2021 Hon. Aurangabad Divisional Commissioner Shri. Kendrekar visited Nadarabad Gram Panchayat in Khultabad block. During the visit Chief Executive Officer of Zilla Parishad Shri. Mangesh Gondwale, Project Director, District Rural Development Agency Smt. Sangita Devi Patil, Adl. Chief Executive Officer Shri. Santosh Kavade, Block Development Officer of Panchayat Samiti and others Staff were present.

During this visit, Hon. Divisional Commissioner reviewed the progress of housing schemes under Maha Awas Abhiyan-Grameen. During this review, he appealed to complete maximum number of houses to make district and division first in the state.

After the review he visited the houses which have been completed and the construction is in progress in the Gram Panchayat and discussed with villagers and Gharkul beneficiaries and guided the villagers on housing schemes.



## **Beneficiaries meet under Maha Awas Abhiyan-Gramin**

Beneficiary Meet under Maha Awas Abhiyan-Grameen was organized at Gram Panchayat Kochi, Taluka Sangamner and District Ahmednagar on 23.02.2021. In this meet the beneficiaries were guided by the Sarpanch, Gram panchayat members, Gram sevaks, Bank officers/representatives regarding the rural housing scheme as well as home loans.

In this, the Rural Housing Engineer guided the Gharkul

beneficiaries about Gramin Awas Yojana and House construction.



## **Review by Chief Executive Officer in Sakari Panchayat Samiti**

On 20.02.2021 Chief Executive Officer of Dhule Zilla Parishad Smt. Vanmathi C. reviewed various housing schemes under Maha Awas Abhiyan Grameen at Panchayat Samiti Sakri. The meeting was attended by Shri B.M. Mohan, Project Director, District Rural Development Agency, Dy. Chief Executive Officer (GP) Shri. Prakash



Gharkul schemes of Gramsevaks and Rural Housing Engineers at Panchayat Samiti Sakri. She warned the concern that action would be taken against those

are responsible in delay in the work of Gharkul scheme. She also inspected the ongoing construction of Demo House in the Panchayat Samitte office premises.

## Reaching to Grassroots Beneficiaries

**Appeal of Hon. Minister of Food, Civil Supplies and Consumer Protection, Shri. Chhagan Bhujbal**

On the occasion of Nashik District level workshop held on 5th February 2021, Hon. Minister of Food, Civil Supplies and Consumer Protection and Guardian Minister of Nashik District Shri. Chhagan Bhujbal addressed the audience and appealed to extend the scope of Maha Awas Abhiyan-Grameen by reaching out to the economically weaker sections at the grassroots level.

The workshop was presided over by Hon. Shri. Narhari Zirwal, the chief guest. Apart from that, Zilla Parishad President Shri. Balasaheb Kshirsagar, Member of Legislative Assembly Dilip Bankar, Shri. Yatin Pawar, Shri. Hiranman Khoskar, District Collector Shri. Suraj Mandhare, Zilla Parishad

Chief Executive Officer Smt. Leena Bansod, Zilla Parishad members Shri. Mahendra Kale and Shri. Siddharth Banarase, Member of Legislative Assembly from all taluka, Zilla Parishad members, Panchayat Samiti members, the sarpanch and the administrator were joined through video conferencing.



## Meeting For Mason Training Institutions

Review meeting of masonry training program under "Pradhan Mantri Awas Yojana- Grameen" was held on 02, 09, 11 & 15 February 2021 in the state Unit with The Director, State Management Unit Rural Housing. The office bearers of Mason training institute as well as officers / staff of the State Management Unit were present for the meeting. The main agenda of the meeting was to review the Mason training Programme and Demo House / Gharkul Pratikruti.

State Director instructed all participants to complete the Village training in given time. Also he instructed to complete the Incomplete and Sanction houses in stipulated time.

He suggested to plan a 2 days on site visit by the officers / office bearers of

the organization for Assessment of trained bricklayers C.S.D. through CI. Brick training also he suggested to have a Demo House / Gharkul replica to guide the beneficiaries in the construction of Gharkul. Participants discussed the difficulties encountered in the implementation of this program and State Director had given instructions to overcome the difficulties.



## Review by the Director Maha Awas Abhiyan-Grameen of Ahmednagar District

On 05.02.2021 the Director of State Management Unit-Rural Housing Dr. Rajaram Dighe held a review meeting at Zilla Parishad Ahamnagar on the progress of various housing schemes under Maha Awas Abhiyan-Grameen. Additional Chief Executive Officer of Zilla Parishad Shri. Jagannath Bhor, Deputy Chief Executive Officer Shri. Vasant Solanke, Assistant Engineer Shri. Salve, Block Development Officer of all Panchayat Samittees, Extension Officer, Rural Housing Engineer and MGNREGA Assistant Project Officer

were present for the review meeting.

He asked the concern to make the Space available for landless beneficiaries. Attendees were instructed to complete the work of the house in progress during the period of Maha Awas Abhiyan-Grameen.

During the tour, the director visited the Gharkul Mart project in Shirampur taluka. Block Development Officer Mr. Shelar and District Rural Development Authority Mr. Salve were also were present on the occasion.



## Sanction 86,000 Houses in Gondia District under Maha Awas Abhiyan-Grameen

Maha Awas Abhiyan-Grameen is being implemented in the state from November 20, 2020. Gondia district has achieved record breaking approval to 86,000 households under this campaign. It has been praised at the state level.

For this, Chief Executive Officer of Zilha Parishad Shri. Pradip Kumar Dange had a field visits to the Gram Panchayats and solved the problem of bricks and other construction materials. For this, he directly approached the tractor drivers transporting sand and appealed for lower rates for transportation for houses construction. As a result, 86,000 households have been sanctioned in the district. The work of 45,000 households is nearing completion. There is an

atmosphere of happiness among the beneficiaries as CEO Mr. Pradip Kumar Dange has solved the problems of the beneficiaries and made the beneficiaries dream come true.



## **The first Gharkul Mart and Demo House in the Konkan Division in Murbad taluka Launched by Chief Executive Officer Dr. Bhausahab Dangde**

Construction of good quality houses is underway in rural areas of Thane district under various housing schemes. A 'Demo House' will be constructed in the Murbad Panchayat Samiti premises for the beneficiaries to build their houses according to the local geographical conditions and traditional construction methods. Also, under the Maharashtra State Rural Livelihoods Mission, a Shop of women entrepreneurs has been set up at Saralgaon under the Maharashtra State Rural Livelihoods Mission to set up a 'Sustainable Gharkul Mart'.

The program was inaugurated by Zilha Parishad Chief Executive Officer Dr. Bhausahab Dangde and Zilla Parishad Vice President Subhash Pawar. Dr. Dangade said both these activities are being implemented for the first time in the Konkan region. Murbad Panchayat Samiti Chairman Shri. Shrikant Dhumal, Deputy Chairman Shr. Khakar, Adl. Chief Executive Officer Dr. Rupali Satpute, Zilla Parishad Member Shri. Subhash Gharat, Shri. Ulhas Bangar, Smt. Rekha Kanthe, District Rural Development Agency Project Director Smt. Chhaya Devi Shisode, Dy. Chief Executive Officer (Gram Panchayat) Shri. Chandrakant Pawar, Executive Engineer (Rural Water Supply) Shri. H.L. Bhasme, Executive Engineer (PWD) Shri. Nitin Palve, District Health Officer

Dr. Manish Renghe, Women and Child Development Officer Shri. Santosh Bhosale, Panchayat Samittee Murbad Block Development Officer Shri. Ramesh Avchar and other staff of various departments were present.

The citizens will be benefited while house construction and getting building material and get the efficient and good houses by these two undertakings. Women will become financially self-sufficient because of Gharkul Marts. Dr. Dangad assured that this will be replicated in all Blocks of the district. The 269 sq ft house will be earthquake resistant and environmental friendly.

Maha Aawas Abhiyan-Grameen is being implemented during 20th November 2020 and 28th February 2021. The main focus of this Abhiyaan was to effective and Qualitative implementation Central and state sponsored Housing schemes. Zilha Parishad member Smt. Rekha Kante purchased Rs.10000 Cement bags to encourage the women.



## **Implementation of Gharkul Mart Rural Housing Scheme under the concept of Chief Executive Officer of Chandrapur Zilla Parishad**

Guidelines for setting up of Garkul Marts in villages under Maha Awas Abhiyan-Grameen have been issued by the State Management Unit-Rural Housing. So that through Gharkul

Mart, all Gharkul construction materials like sand, bricks, doors, windows, toilet rent, roofing sheets and other materials will be made available to the beneficiaries under one roof and at

reasonable rates. With this concept the Chief Executive Officer of Chandrapur Zilla Parishad, Shri. Rahul Kardile started construction of Gharkul Marts villages in Chandrapur district.

Gharkul Mart was inaugurated on 04 February 2021, Aadhar Self Help Block Dighori's Navegaon More Pombhurna block and Chandrapur district The inauguration of Gharkul Mart was inaugurated by the BDO's of Pombhurna Panchayat Samittee, on this occasion, Extension Officer (Agriculture) Shri Shende, Gramsevak Shri. Masram, Umed Officer Shri Rajesh M. Dudhe, Ward Coordinator, Block

Resource Person and all Gram Sangh office bearers were present.

The SHG has received CIF, RF funding from Umed Abhiyan. And this amount of Rs. 1.10 lakh has been invested in the Gharkul Mart.



## **The Late Night Review the Director at Sangamner Panchayat Samittee**

On 05.02.2021, the Director of State Management Unit-Rural Housing, Dr. Rajaram Dighe held a review meeting at Panchayat Samittee Sangamner regarding the progress of various rural housing schemes under Maha Awas Abhiyan-Grameen. Block Development Officer of Panchayat Samiti Shri. Shinde, Assistant Block Development Officer, Rural Housing Engineer, Extension Officer, all Gramsevaks and other concerned staff were presented.

In this meeting, Dr. Rajaram Dighe took review of all the Gram Sevaks on the basis of Gram Panchayat wise construction of houses under Maha Awas Abhiyan-Grameen. The Director

guided all the Gram Sevaks and Extension Officers on the activities implemented during the campaign period, the objectives of the campaign is to complete the Houses in the stipulated period.



## **Weekly Staff Meeting of State Management Unit-Rural Housing**

The meeting was held on 01, 08 and 17 February, 2021 under the chairmanship of the Director, State Management Unit- Rural Housing. For the review of the scheme.

In this meeting were discussed the appointed liaising officers to monitor

the activities being implemented during the campaign period and instructed to draft the letter for the extension of this abhiyan till 31<sup>st</sup> march 2021. Reports of 1 to 10 activities to be implemented during the rural period should be prepared showing the district and

department wise progress. The strategy for the awards under Maha Awas Abhiyan- Grameen was discussed. It is planned to hold a Mid Term Review Meeting under the chairmanship of Hon'ble Chief Minister. To prepare the website, social media, magazines, calendars, diaries and newspapers and suggestions were made to make appropriate corrections. Instructions were given for sending SMS related to Maha Awas Abhiyan. Voice Calls to the beneficiaries for making contact list of beneficiaries as well as SMS for sending to the stakeholders. To provide manpower to the Reliance Foundation as the helpline call centre for the

campaign. To partner with various organizations in the rural housing sector, Hon'ble Minister will announce the partnership with IITB, HUDCO, and VSTF etc. Last year engineering students to be deploy for the Monitoring and Evaluation of the PMAY G.



## Information, Education and Communication Activities for Public Awareness of the campaign

Information, education and information materials have been prepared by the State Management Unit-Rural Housing for the 100 days campaign "Maha Awas Abhiyan-Gramin".

This includes Campaign Guideline Book, State Management Unit-Rural Housing Office Logo, Campaign Boucher, Campaign Poster and Demo House Model. This IEC material publication in the presence of Hon'ble Chief Minister, Hon'ble Minister, Rural Development, State Minister, Rural Development and Revenue, Director, State Management Unit-Rural Housing and other dignitaries.

Use of Information, Education and Communication Materials prepared

by State Management Unit for District, Taluka and State Level Campaign the material has been sent in soft and hard copy to the Division to Village level for publicity.

The information, education and communication materials distributed by the State Management Unit are being used for propaganda, publicity and public awareness at the Division, District, Block and Village level. In this includes campaign Guideline Books, Hoarding, banner, poster, Boucher, Demo House Models, Pamphlets etc.

Mass media, social media, fairs, home visits, art troupes, street plays and kirtan etc. for propaganda, publicity and public awareness. activities are being done at all levels.

